A logo for a company

AI-generated content may be incorrect.

# Twelve2 Commercial Group Branding Guide June 2025

# Color Palette

## A blue and white background with numbers AI-generated content may be incorrect.Main Color:

* Blue
  + HEX: #0256a4
  + RGB: (2,86,164)

## A grey background with white text AI-generated content may be incorrect.Additional Colors:

* Grey
  + HEX: #4d4d4d
  + RGB: (77, 77, 77)
* Green
  + HEX: #1c4021
  + RGB: (28, 64,33)

# Logos

A black background with a black square

AI-generated content may be incorrect.

Black

A blue and black logo

AI-generated content may be incorrect.

Blue



Full Color

# Typography

The main font will be Aptos, however when certain graphic elements are needed, we recommend the following:

* Calibri Light
* Source Sans Pro Semibold
* Open Sans

Below are the necessary heading styles:

# Heading 1

## Heading 2

### Heading 3

#### Heading 4

Body text

**Table Style**

|  |  |  |
| --- | --- | --- |
| Table Heading | Table Heading | Table Heading |
| Table Text FC | Table Text | Table Text |
| Table Text FC | Table Text | Table Text |